# **Privacy Statement**



This policy explains how and when Little Prints (<u>www.littleprints.org.nz</u>) collects personal information, what we do with it and your rights to see it or change it.

### No Need to Disclose Personal Information

You can use this site – including completing user research tasks – without disclosing any personal information.

## Your Personal Information

We collect personal information from you through our contact form and website interaction. This may include information about your:

- Name
- Contact information
- Location / address
- Interactions with us
- Billing and/or purchase information

We collect your personal information in order to:

- Complete your bookings/orders
- For appointment purposes
- Administering, evaluating and improving the site
- Improving our services
- Record Covid 19 contact tracing details (site visits only)

Providing some information is optional. If you choose not to enter a certain type of information this may mean we are unable to provide you with specific services.

Your emails and contributions to the site may constitute public records and be retained to the extent required by the Public Records Act 2005.

### Submission Forms

If you provide us with a submission form, that submission form will be sent to appropriate public sector staff. We may pass on relevant content from that submission form to other people with Little Prints, or third parties who administer or are participating in the particular project or consultation that the submission form relates to. This could include your email address and other identifying information.

Don't send us sensitive personal information or include any sensitive personal information in submission forms.

# Statistical Information

We may collect statistical information about your visit to help us improve the site. This information is aggregated and doesn't identify you personally. It may include:

- Your IP address
- The search terms you used
- The pages you visited on our site and the links you clicked on

- The date and time you visited our site
- The referring site (if any) from which you clicked through to this site
- Your operating system, for example Windows XP, Mac OS X
- The type of web browser you use, such as Internet Explorer, Chrome or Mozilla Firefox
- Other things like your screen resolution and the language setting of your browser

The statistical information referred to above can be viewed by site administrators and certain other Little Prints staff.

#### Security

We keep the personal information we hold safe by storing it securely and only allowing certain staff access to it.

### Cookies

Any cookies generated on this site do not collect personal information. You can disable them or clear them out of your web browser without affecting your ability to use the site.

### Your Rights

Under the Privacy Act 2020, you have the right to access a copy of any personal information we hold about you, and to ask for it to be corrected if you think it is wrong. If you would like to ask for a copy of your information, or to have it corrected, please contact us at jess@littleprints.org.nz or 027 655 5189.

Little Prints NZ

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